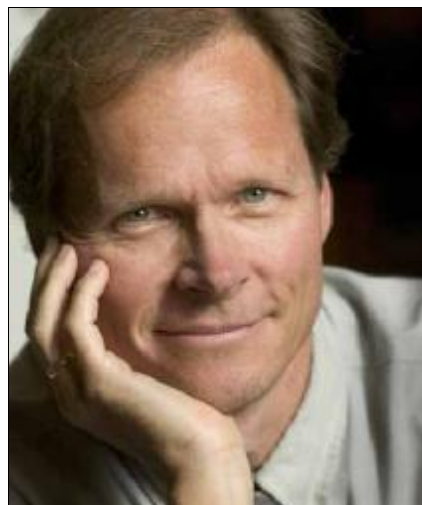


# WHY VEGAN? LESSONS FROM AN ANIMAL SCIENTIST

A PRESENTATION BY  
**JONATHAN BALCOMBE, PHD**



**A**s a scientist who chooses a plant-based diet, Jonathan Balcombe is not your typical biologist. In this riveting, richly-illustrated presentation, Balcombe reveals startling new discoveries in the realms of animal cognition and emotional complexity—from optimistic starlings, to choosy fishes, to dogs who object to unfair treatment. Balcombe explains how sentience—the capacity to feel—is the bedrock of ethics, and why the vegan lifestyle is the Holy Grail of personal activism for animals, the environment, and personal health.

**A**nimal behavior expert Jonathan Balcombe is a passionate advocate for the protection of animals and their living spaces. He is the author of the best-selling *Pleasurable Kingdom: Animals and the Nature of Feeling Good*, available in five foreign editions, and *Second Nature: The Inner Lives of Animals*. Balcombe's message resonates with timely issues that affect everyone, including climate change, biodiversity, and personal health. A dynamic sought-after speaker, Balcombe has given invited presentations on six continents.

**TUESDAY, APRIL 12, 7 P.M.**  
**ALA WAI GOLF COURSE CLUBHOUSE**  
**404 KAPAHULU AVE.**

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ACROSS FROM THE CHEVRON STATION)

Dr. Balcombe will also be speaking on Maui: Thursday, April 14, 7 p.m., Kaunoa Senior Center, 401 Alakapa Pl., in Paia.

 **Vegetarian Society of Hawaii**  
Join Us!

For more info call 944-VEGI (8344) or visit [VSH.org](http://VSH.org)

**FREE Admission & Refreshments**